

**For Immediate Release**

**TEXAS CREDIT UNION LEAGUE RELEASES  
TEXAS DEMOCRATIC AND REPUBLICAN PRIMARY POLL**

February 14, 2008 Austin - The Texas Credit Union League Poll of Texas Primary Voters, released late today, shows that the Republican presidential primary race is in a statistical dead heat. In the Democratic presidential primary race, Clinton is ahead of Obama by a margin of eight points. Held less than the week before the start of early voting, pollsters questioned likely primary voters about top national and state issues, favorability rankings of state elected officials, and more, all broken out in terms of demographics including area of the state, income, ethnicity, and party affiliation.

**Key findings:**

- Hillary Clinton leads Barack Obama 49%-41% in the Democratic primary contest.
- The Republican primary race is locked in a statistical tie within the margin of error between John McCain (45%) and Mike Huckabee (41%), with Ron Paul at six percent.
- In terms of Texas specific issues, illegal immigration continues to be the driving issue among Republican primary voters, while Democratic primary voters are more concerned with education.
- While Texas Republicans and Democrats agree on little in terms of issue priorities, they both overwhelmingly hold a favorable opinion of credit unions. Roughly half of Republican and Democratic primary voters belong to a credit union.
- Republican and Democratic primary voters overwhelmingly support the Texas State Legislature taking up the issue of identity theft again in 2009; a bill on the issue had passed the Texas House unanimously too late in 2007 for complete consideration by the Texas Senate.

**About the poll:**

Every two years the Texas Credit Union League commissions primary and general election voter surveys on politics and key issues important to credit union members. Two separate surveys were conducted by nationally known Republican and Democrat research firms between February 11-13, 2008 and reached 400 likely Republican primary voters and 400 likely Democratic primary voters. Each survey has a margin of error of plus or minus 4.9%. **When referencing this survey please note it is known as the Texas Credit Union League Poll of Texas Primary Voters.**

An executive summary is attached to this release. For in depth survey results with cross tabs, please visit our press room at [www.tcul.coop](http://www.tcul.coop).

**Available for interview:**

Buddy Gill, Chief Advocacy Officer, Texas Credit Union League 512-853-8510

Glen Bolger, Public Opinion Strategies, 703-836-7655 (Republican survey)

David Beattie, Hamilton Campaigns, 904-491-0591 (Democratic survey)

**About Texas Credit Union League**

The Texas Credit Union League is the official state trade association serving credit unions in Texas. Organized in 1934, the Texas Credit Union League provides credit unions with valuable resources, products, services and programs to meet present and future challenges. The League provides education and training, advocate activities, regulatory/compliance assistance, technical assistance, research and new product development, marketing ideas, and public relations resources.

Credit unions are not-for-profit, member-owned, volunteer-directed cooperatives that promote the economic well being of all people, including those of modest means. The Texas Credit Union League represents more than 600 of the state's credit unions - which in turn are owned by over 7 million members. For more information, visit [www.tcul.coop](http://www.tcul.coop).

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